



{ GLOBAL SUMMIT }

SPRING_2027

MARCH 15-17 • GAYLORD NATIONAL HARBOR



SPONSORSHIP OPPORTUNITIES

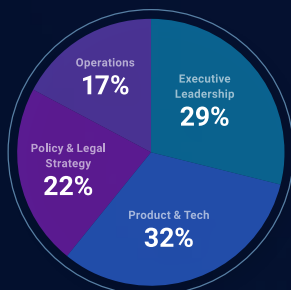


WHY SPONSOR FDX GLOBAL IN-PERSON SUMMIT 2027?

The FDX Global Summit brings together policymakers, influencers, and the entire open finance ecosystem to shape the future of the industry. Sponsoring the summit provides access to key economic and technical decision-makers, facilitates meaningful conversations, and offers high-impact visibility across the financial sector.

The FDX Global Summit brings together around 300 senior leaders from financial institutions, fintechs, regulators, policy makers and innovators to discuss and prepare for the upcoming transformational change that open finance will bring. This event offers significant value and relevance for companies looking to invest in industry leadership, positioning and strategic networking opportunities.

Your Audience



Summit at a Glance



300 ATTENDEES



30 SESSIONS

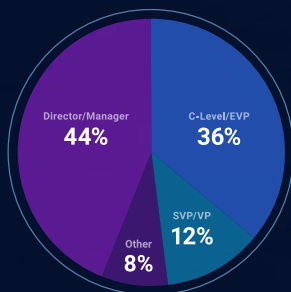


70 SPEAKERS



2 SOCIAL EVENTS

Title Breakdown



Represented Industries



BE AT THE CENTER OF THE CONVERSATION

Gain visibility and recognition as a sponsor at the FDX Global Summit, where top industry voices gather face-to-face to shape the future of open finance.

ITEM	HEADLINE	PLATINUM	GOLD	SILVER	BRONZE
	\$65,000	\$40,000	\$25,000	\$12,500	\$8,000
Deliver opening remarks with CEO	✓				
Host Monday welcome reception	✓				
General session speaking slot	✓	✓			
Breakout session speaking slot			✓		
Logo on main stage	✓				
Logo in prime networking areas	✓	✓	✓	✓	✓
Customized promo page on event app	✓	✓	✓	✓	✓
Access to attendee opt-in list	✓	✓	✓	✓	
Complimentary tickets	✓ (6)	✓ (4)	✓ (2)	✓ (1)	✓ (1)
Demo on demand in event app	✓	✓	✓	✓	
Email highlights	✓ (2)	✓ (1)			
Booth exhibition space	✓ Large	✓ Large	✓ Regular	✓ Regular	✓ Regular
Social posts acknowledgments	✓ (3)	✓ (2)	✓ (1)		

Headline Sponsor

Dominate the Stage. Shape the Future. As the premier sponsor, secure unparalleled visibility and establish yourself as a leader in open finance while connecting directly with key decision-makers.

\$65,000

- General session speaking slot.
- Welcome attendees with an exclusive reception at Lookout 18, where panoramic Potomac River views and floor-to-ceiling windows create the perfect backdrop for meaningful networking.
- Featured thought leadership session to showcase your expertise.
- Prime logo placement on the main stage, networking areas, and signage.
- Customized promo page on event app.
- Access to the attendee opt-in list for lead generation.
- 6 complimentary tickets.
- Demo on demand in event app.
- Email highlights x2.
- Premium booth exhibition space for maximum visibility.
- Social post acknowledgments x 3.



Platinum

\$40,000

- General session speaking slot.
- Logo in networking areas and on signage.
- Customized promo page on event website and app.
- Access to the attendee opt-in list for leads.
- 4 complimentary tickets.
- Mention in post event white paper.
- Demo on demand in event app.
- Email highlights x1.
- Premium booth exhibition space for maximum visibility.
- Social post acknowledgments x 2.

Gold

\$25,000

- Breakout session speaking slot.
- Logo in networking areas, and on signage.
- Customized promo page on event website and app.
- Access to the attendee opt-in list for lead generation.
- 2 complimentary tickets.
- Demo on demand in event app.
- Premium booth exhibition space for maximum visibility.
- Social post acknowledgments x 1.

Silver

\$12,500

- Logo in networking areas, and on signage.
- Customized promo page on event website and app.
- Access to the attendee opt-in list for lead generation.
- 1 complimentary ticket.
- Demo on demand in event app.
- Booth exhibition space for maximum visibility.

Bronze

\$8,000

- Booth exhibition space for maximum visibility.
- Customized promo page on event website and app.
- 1 complimentary ticket.
- Logo in networking areas, and on signage.

CASINO NIGHT

\$30,000

Make a lasting impression by sponsoring the most anticipated evening of the summit—a night of elegance, excitement, and unforgettable networking opportunities.

- **Raise a Toast in Style**

Kick off the evening as the exclusive host, welcoming attendees with complimentary drinks including a custom cocktail/mocktail.

- **High-Stakes Entertainment**

Transform the night with casino classics like blackjack, craps, poker, and roulette, creating an atmosphere of fun and camaraderie.

- **Live Music**

Delight guests with performances, blending originals and crowd-favorite cover songs.

- **Unmatched Brand Exposure**

Own the Casino Night experience and put your brand in front of Summit attendees in a memorable, high-energy setting. Your logo will be prominently featured throughout the Casino Night, across general event signage and a dedicated social media post, creating valuable brand visibility and while attendees connect, network and enjoy an unforgettable evening.

- **VIP Perks**

Receive three complimentary tickets and exclusive access to the attendee opt-in list, ensuring prime connections for your business.

Optional add-on: Provide customized food options for an even more memorable experience. (additional cost)



Lanyards & Registration**\$18,000**

Make a lasting first impression. Be the first brand that attendees encounter at the event with exclusive visibility and promotional opportunities.

- **Exclusive Visibility**
Your logo featured on all attendee, VIP, speaker, and guest lanyards for unmatched brand recognition.
- **Prime Placement**
Prominent display of promotional materials at the registration area, ensuring attendees interact with your brand.
- **Comprehensive Exposure**
Your logo showcased on event signage, the landing page, and printed collateral.
- **Valuable Lead Access**
Gain access to the attendee opt-in list for targeted follow-ups and meaningful connections.

Networking Zone**\$15,000**

Claim exclusive sponsorship of the premier Networking Zone—where top-tier connections are made and your brand takes center stage. Enjoy unmatched visibility with prominent company signage displayed throughout this high-traffic hub of industry engagement.

Tech Sponsor**\$15,000**

Be the exclusive Tech Sponsor and put your brand in every attendee's hand—your name featured alongside FDX in the event app as 'Powered by FDX & [your name]'. Maximum visibility, lasting impression.

Masterclass Event Sponsorship**\$15,000**

- **Exclusive Thought Leadership Positioning**
Become the exclusive sponsor of the FDX Masterclass Session. Be featured as a thought leader in the field, co-shape this deep-dive session along with FDX Staff and get top billing as a featured expert on a Masterclass topic.
- **Lead Generation**
Access the opt-in attendee list to connect with potential partners and clients.
- **Brand Visibility**
Logo recognition across Summit signage, and website.

Lunch Sponsor**\$10,000**

Take the spotlight as the official lunch sponsor.

- **Custom Touch**
Your branding featured on exclusive logo napkins and signage, reinforcing your presence during this high-traffic session.
- **Strategic Follow-Ups**
Gain access to the attendee opt-in list to build meaningful connections.
- **Visibility Across Platforms**
Recognition on the event landing page and on-site materials.

Executive Sponsor**\$10,000**

Kickoff the morning as the official breakfast sponsor.

- **Custom Branding**
Your logo displayed on custom signage at breakfast stations, ensuring attendees associate your brand with the event's start.
- **Prominent Recognition**
Your presence highlighted on the event landing page and signage.
- **Valuable Connections**
Access the attendee opt-in list to follow up with industry leaders and potential clients.

Private Hospitality Suite**\$10,000**

With only one suite available, this exclusive space offers a unique opportunity to host private meetings, client lunches, or networking events in a dedicated setting designed for high-impact engagements.

Note: Food, beverage, and AV services are not included but can be arranged separately.

- **Dedicated Space**
A private conference room.
- **Brand Visibility**
Your logo prominently displayed on event materials and signage.
- **Flexible Scheduling**
Host events throughout the day or evening to suit your needs.
- **Exclusive Access**
Gain access to the attendee opt-in list for targeted follow-ups.
- **Prime Location**
Strategically positioned for maximum convenience and privacy.

Branded Key Cards**\$10,000**

- **Exclusive Prominent Branding**
Your logo is the first thing attendees see as they check into the Gaylord National Resort, seen multiple times daily throughout the summit.
- **Lead Generation**
Access the post-event attendee opt-in list to support outreach and follow up.
- **Comprehensive Exposure**
Logo placement on Summit website and on-site signage for continued visibility.

Refreshment Break**\$5,000**

Ensure your brand is front and center as attendees pause to recharge.

- **Prominent Branding**
Custom signage at all refreshment stations, keeping your logo visible throughout the event.
- **Lead Generation**
Access the attendee opt-in list to connect with potential partners and clients.
- **Comprehensive Exposure**
Logo placement on the event landing page and on-site signage for continued visibility.

Summit Bag Sponsor

\$5,000

Exclusive brand visibility

- **Attendee Engagement**
Place your brand directly in attendees' hands with a practical, high-use item they will carry throughout sessions, networking opportunities, and more.
- **Extended Brand Recognition**
Your branded bag continues to promote your company long after the Summit as attendees use it beyond the event.

- **Additional Touchpoint**
Opportunity to include a promotional insert or branded item inside each bag, creating another meaningful interaction with attendees.

**FDX will source bag; sponsor will supply the design. If a premium bag is preferred, additional costs may be incurred by sponsor.*

Seat Drop

\$4,000

Directly reach every attendee.

- **Strategic Placement**
Materials distributed to all seats before a General Session for maximum impact.
- **Brand Visibility**
Logo placement on event landing page and signage ensures ongoing exposure.
- **Valuable Leads**
Access to the attendee opt-in list for follow-ups.
- **Effortless Execution**
Sponsor provides materials; FDX handles distribution.

Other

Make it your own.

Have a creative sponsorship or activation idea that you don't see here? Let's build it together. We welcome the opportunity to collaborate on a customized experience that brings your brand to life, supports your business objectives, and adds value to the Global Summit experience.

