

A better way to share information

According to a 2018 survey of 1,500 U.S. consumers:*

67% of people are concerned with data privacy when using fintech apps

56% of people want to control which financial accounts and types of data that third parties can access

Many consumers have several financial accounts ...



... and want to share financial data with new financial apps

FINANCIAL ACCOUNTS



banks



lenders



payment cards



TODAY Most of the financial industry uses complicated, non-interoperable processes to share consumer data

It's time for an industry standard that promotes:



security



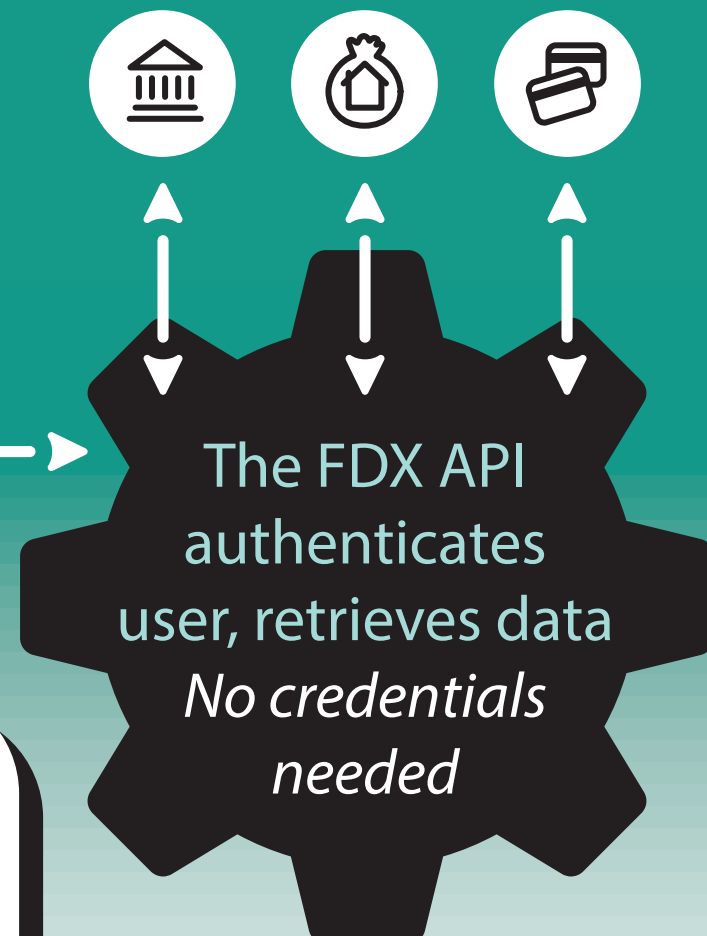
consumer control



innovation



We've launched the **FDX API** to make financial data sharing more simple, inclusive and secure



* Fintech Apps and Data Privacy: New Insights from Consumer Research, The Clearing House, August 2018